

## **Celebrating I/O Psychology Awareness Month**

August is dedicated to I/O Psychology Awareness Month, a time to recognize the vital part played by industrial-organizational psychologists in shaping healthy, productive workplaces. Psychology puts together science and practice where industrial psychology aligns people with jobs through skills assessment and job analysis, while organizational psychology enhances motivation, culture, and satisfaction. By applying evidence-based methods, I/O psychologists support individuals, teams, and organizations to thrive. This month let's celebrate their contribution to building workplaces where both people and performance flourish.

I/O psychology has a subtle but significant impact on employee wellness, from raising motivation to sharpening focus at work. We assist organizations in implementing evidence-based practices to create workplaces that are healthier, more engaged, and more productive through our workshops and strategic support.

✉ Let's create healthier, more resilient workplaces together.

✨ Reach us at [workplacewellbeingbywp@gmail.com](mailto:workplacewellbeingbywp@gmail.com) ✨

# ✧ BUILDING BETTER WORKPLACES WITH I/O PSYCHOLOGY

## INDUSTRIAL PSYCHOLOGY



JOB FIT  
PERFORMANCE  
JOB ANALYSIS



## ORGANISATIONAL PSYCHOLOGY

MOTIVATION  
CULTURE  
CHANGE AND GROWTH



BETTER EMPLOYEE WELL-BEING

HIGHER PRODUCTIVITY

THRIVING ORGANIZATIONS

